

Station KTNV-TV LAS VEGAS, NV
Advertiser () .DCCC/HORSFORD
Product Horsford/DCCC
Estimate# 2229
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 143/149/2229
Flight Dates 10/25/2012 - 10/26/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 7,850
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TH	5A-6A	ACTION NWS@5AM<	:30	\$175.00	10/25-10/25	1	1	1	\$175.00	
	2	TH	6A-7A	ACTION NWS@6AM<	:30	\$600.00	10/25-10/25	1	1	1	\$600.00	
	3	TH	7A-9A	GD MRN AMR-ABC<	:30	\$650.00	10/25-10/25	1	1	1	\$650.00	
	4	TH	10A-11A	VIEW-ABC<	:30	\$700.00	10/25-10/25	1	1	1	\$700.00	
	5	TH	11A-12P	ACTN NEWS@11AM<	:30	\$400.00	10/25-10/25	1	1	1	\$400.00	
	6	TH	4P-5P	JUDGE JUDY<	:30	\$450.00	10/25-10/25	1	1	1	\$450.00	
	8	TH	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/25-10/25	1	1	1	\$900.00	
	9	TH	6P-7P	NEWS	:30	\$1,000.00	10/25-10/25	1	1	1	\$1,000.00	
	10	TH	730P-8P	MILLIONAIRE<	:30	\$1,000.00	10/25-10/25	1	1	1	\$1,000.00	
	11	TH	11P-1135P	NEWS	:30	\$1,000.00	10/25-10/25	1	1	1	\$1,000.00	
	12	TH	1135P-1205A	NIGHTLINE	:30	\$900.00	10/25-10/25	1	1	1	\$900.00	

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	13	TH	430A-459A		:30	\$75.00	10/25-10/25	1	1	1	\$75.00	
			Buyline Comment: NEWS									

---REPORT TOTALS---

Report Totals: 12 / \$7,850.00

---SALES MONTHLY TOTALS---

Oct 12: 12 / \$7,850.00
Sales Totals: 12 / \$7,850.00
Station Totals: 12 / \$7,850.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$32,708	KBLR	0%	KLAS	23%	KSNV	19%	KTNV	24%	KTUD	0%
		KVCW	3%	KVMY	8%	KVVU	23%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE